Alizée Baudez

PARTNER PACK · WHITE-LABEL INTERNATIONAL SEO

Your clients sell in France and Europe. I make them findable there.

Your France desk, without the hire: international SEO under your name, for agencies whose clients enter or grow in French- and German-speaking markets.

Bilingual English and French, with professional German. I work in your tools and your templates, and your client never sees my name unless you want them to.

Who you'd be working with

- Independent international SEO and GEO consultant, based in Strasbourg, since 2016.
- Bilingual English and French, with professional German.
- 57 projects for 31 clients since 2020, across 11 markets.
- Speaker at Google Search Central Live Deep Dive Europe 2026, in Barcelona.
- Author of the 2026 cross-border AI visibility study: 1,944 tests across France, Germany and Switzerland.

The international part of the account.

French market audits	How your client's site and search results look from France, read in French: what holds the market back, and what to fix first.
Keyword and content strategy	Researched natively in French: what French buyers actually type, turned into briefs your writers can use.
International setup	Structure, hreflang and local signals for multi-market launches, specified so your developers can ship them.
AI visibility checks	What ChatGPT, Perplexity and Google's AI answers say about your client, language by language.

Not included. Content production at volume, development, paid ads and PR campaigns. No direct contact with your client unless you ask: I never approach your clients, during or after the work.

How it works

FIRST

NDA and your templates

I work in your tools and deliver in your format.

THEN

A paid pilot

One scoped piece of work on a live client.

AFTER THAT

Capacity blocks

5 or 10 days a quarter, booked ahead, used across your clients.

I reply within one working day, and work starts within two weeks of a booked block.

Under other names, for years.

Cosmopole (UAE)	International SEO for Experience Abu Dhabi.
Builtvisible (UK)	French-market work for travel and mobility, consumer goods and data brands.
Queen Communication (France)	International SEO for Lipton Teas & Infusions.
Erudite (UK)	Metadata optimisation for a French client.
Blueboat (Strasbourg)	An international SEO project.

"Initially, our brief was optimising on-page content for SEO purposes, for the French market, on over 70 URLs. Alizée was an absolute pleasure to work with, very flexible with regards to scoping work, timely in delivery and wonderfully communicative throughout the project. (...) I will absolutely be seeking Alizée out for future projects, and would highly recommend her!"

Megan Ketterer · Builtvisible

"I worked with Alizée on an international project and I'm very happy with her services. She has solid industry expertise, is extremely professional and delivered the work before the deadline."

Amy Heath · Cosmopole

"We've been able to work together on both international SEO for Lipton and local SEO for smaller businesses. The deliverables are very detailed and clear and Alizée is always super available."

Nelly Roos · Queen Communication · translated from French

Request the rate card.

Partner rates stay off the public site, so they never sit next to what your clients pay. Tell me who you are and I'll send you the rate card, marked confidential. The NDA comes later, before any work on a client.

alizeebaudez.com/en/agencies#rate-card